

## **Federal funding to support 'Pivot' jobs of the future**

The Federal Government's Department of Employment has announced \$85,000 funding to support Geelong's digital futures event Pivot Summit for 2016 and promote a 'Pivot Jobs Drive' program.

Federal Member for Corangamite Sarah Henderson MP officially announced the Department of Employment funding today in Geelong.

Pivot Summit Inc President Leighton Wells said that the tech and creative industries communities are ready and willing to give locals a chance to experience work in these new economy sectors.

"While manufacturing will continue to provide a large number of employment opportunities in the region it is important that the region redefines itself to create new economic and work opportunities.

"Pivot Summit Inc is pleased to partner with the Department of Employment again in 2016 and highlight new work opportunities as well as help engage the whole community regarding Geelong's digital and creative future through the 'Pivot Jobs Drive' campaign.

"This funding will also support a work placements program giving young people, retrenched workers and people from disadvantage an opportunity to have a taste of working with local businesses specialising in design, marketing, tech, media, web and all things digital," Mr Wells said.

The Pivot Jobs Drive program will be launched in the coming months with work placement opportunities advertised on the Geelong Careers Talent Community website <http://www.geelongcareers.org.au/>.

Pivot Summit is in its second year and will bring global tech and digital experts to Geelong attracting hundreds of digital and creative professionals to the region on 2 December.

According to Pivot Summit Inc. President Leighton Wells, the Pivot Summit 2015 was a great success due to the hard work of a team of volunteers, three levels of government funding, commercial sponsorship and significant support from the local business and tech community.

"With Telstra back on board for Pivot Summit 2016, the organising committee has worked hard over the past six months to make sure we can build on the success of last year," Mr Wells said.

Pivot Summit Inc is an industry-led not for profit organisation. President Leighton Wells is supported by committee members Mike Beck (Fluid), Aamir Qutub (Enterprise Monkey), Jennifer Cromarty (tandemVox), Toby Durden (Deakin University) and Martha O'Sullivan (Target).

You can pre-register for tickets now or fill out an EOI to be a sponsor or speaker on [www.pivotsummit.com.au](http://www.pivotsummit.com.au) or email [info@pivotsummit.com.au](mailto:info@pivotsummit.com.au) for more information

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