



geelongchamberofcommerce

the voice of business

Media Release

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FOR IMMEDIATE RELEASE

Year of Growth for Chamber

On Wednesday the Geelong Chamber of Commerce held its 123rd Annual General Meeting at The Geelong College with over 350 members and guests in attendance.

“Our membership base continues to grow at 14% per annum and we now have over 750 members and 30+ corporate partners” said Geelong Chamber of Commerce President, Kylie Warne.

Some of the Chamber fast facts presented at the meeting were: the largest After 5 networking event in the Chamber’s 160 year history was held at Adventure Park, Wallington in 2013 with over 450 in attendance. During the year the Chamber held 66 business networking events and offered 29 training events and workshops. Chamber members represent 35 percent of Geelong’s workforce with 89.2% of members employing between 1 and 50 employees.

“Geelong’s small and medium-sized businesses have an important role to play in creating much needed new and diverse jobs for Geelong workers”, Ms Warne said.

The Chamber’s Small Business Smart Business program, Geelong Retail Network, Geelong Young Professionals Network, Powercor Geelong Business Excellence Awards and new strategic advocacy pillars supporting business growth have strengthened the Chamber’s profile and role as the ‘Voice of Business’ in Geelong.

“At a time when many membership bodies have experienced declining numbers, our membership continues to grow solidly,” said Chamber CEO, Bernadette Uzelac.

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